Why publishing through EIP
Or why you should self-publish your book

If you can make the print and/or e-book files ready by yourself (or with a little help), there is no reason for you not to self-publish.

An author can publish their own books and that is so great! There is a learning curve though and not two print/publishers (the one who prints and publishes you book) require the same and have the same features.
During my time as a self-publisher and publisher I have learned a lot. There has been a lot of things I do differently now than in the beginning. Even to know the steps in the process is a great release and one can be much more relaxed.

I would not ask a person to letting me publish their book. Self-publishing is a great part of the whole experience of bringing one's story into the world. BUT I can offer it, depending of what the person wants. I had pointed people in another direction that better suit their needs.

If you self-publish for the first time, you may have some vague idea of what your book should look like. I can help to get that idea into reality. There is the whole challenge of formatting the book-block and the cover into usable files for the printer/publisher. OR the author could use some printer's online templates which leave little choice. It is a 'take it or leave it'. I have seen no great work from that part, but I must expect they will get better. That is why I do the editing/setup myself.

I have been beta-tester on Ingram Sparks coming online publishing editor, and I felt limited in my choices (but could pass on my wishes). Well, not it was that bad, but mostly limited. I can't get what I want, I will only get what their templates and system allow. The same goes for Amazon's Kindle Direct which has just merged with Createspace.

I make the files and sends them to Ingram Spark that sends the e-book link and info to resellers and keeps the files for the printed book, ready to when someone orders a book. I can order myself or if a customer on let us say Amazon (or another retailer) orders a book, the order will go from Amazon to Ingram Spark that will print, ship it and receive payment for the book. Later I get the net payment. If I publish for another, I will forward the accumulated payment.

About the links below: There might be some add-ons in your browser that prevent you from accessing Ingram Spark like iGive. The iGive bottom can be disabled for 30 minutes in the menu.

Link to Ingram Spark print retail partners:
https://www.ingramspark.com/how-it-works/print-distribution-partners

Link to Ingram Spark global online retail partners:
https://www.ingramspark.com/Portal/online_retail_partners

https://www.ingramspark.com/